

Strategy Analytics Researcher

Salary	£20-24K + benefits, dependent on experience
Location	Taunton, Somerset
Job type	Permanent, full-time
Working hours	40hrs per week. Additional hours may be required.
Start date	ASAP

TRP Research Ltd is an independent supplier of media measurement, reporting and analysis. We work with broadcasters, programme makers, distributors, government departments, sports organisations, industry bodies and others.

We have a vacancy for a Researcher in our Strategy Analytics team based in our Taunton head office. The Strategy Analytics team works with clients mainly in the UK and US to help them derive meaning and utility from data. This is achieved through a combination of experience, creativity and knowledge, and the use of intelligent and innovative methodologies.

RESPONSIBILITIES

Specifically, in this role you will be responsible for:

- Working on client projects requiring the extensive use of respondent data to understand consumer behaviour
- Extensive use of Microsoft packages to analyse large data sets
- Condensing and summarising large volumes of data into insightful and engaging deliverables
- Creating a meaningful written interpretation of data including what it means for the client
- Attending debrief meetings with clients to share project results
- Maintaining relationships with clients with a view to strengthening or developing new business leads
- Managing your own workload and feeding back to managers on progress against project timelines
- Maintaining a quality service and strong relationship with your clients

This role will require travel to visit clients in London and the US.

SKILLS AND EXPERIENCE

We're looking for someone who has:

- Excellent knowledge of Microsoft Office programmes - including Outlook, Excel, Word, PowerPoint, Access
- Excellent written and verbal communication skills
- Strong numeracy skills, with a focus on being able to see beyond the numbers to add meaning and insight
- Ability to manage own workload and the adaptability to be able to re-prioritise in order to accommodate wider team needs
- Strong data visualisation skills

Ideally, we're also looking for applicants who have:

- Experience of Research and Insight either client or agency side

CHARACTERISTICS

We're looking for someone who:

- Has excellent attention to detail
- Is comfortable working with large data sets
- Is enthusiastic and approachable
- Is keen to learn and develop
- Is able to use initiative and work independently

HOW TO APPLY

We do not accept CVs. We require you to complete an application form which is available on request.

Please click the "Apply Now" link on our careers page or email Rosalie (rprice@trpresearch.com) to receive an application form and a copy of this job ad.

Closing date for applications is Wednesday 20th March 2019.

TRP Research Ltd is an equal opportunities employer.