

MEDIA RESEARCH ASSISTANT

Salary	£19-22K benefits, dependent on experience
Location	Taunton, Somerset
Job type	Permanent
Working hours	Full time equates to 40hrs per week. Additional hours may be required.
Start date	ASAP

Have you ever wondered how viewing figures are produced? And how broadcasters find out who has been watching their programmes, and on what devices? Our Performance Monitoring team works with clients to give them the answers to these questions and more.

ROLE DESCRIPTION

The role we're looking to fill is entry level, so this is a great opportunity if you're wanting to take the first step into the media research industry. We'll provide all the training you need to use industry specific software to run queries and produce reports in Excel, PowerPoint and client portals. What we're looking for from you is enthusiasm and a desire to learn and develop.

You'll be working as part of a team to:

- Provide major broadcasters with regular reporting to time pressured deadlines
- Help your clients understand the evolving viewing habits of their audiences
- Explore the changing landscape of media consumption

You'll learn to provide clients with weekly, monthly or quarterly reports that help them to understand their viewing trends over time. By spotting irregularities in data, you'll help us to provide a professional and high-quality service to our clients. As you become more confident in TV audience reporting, you'll be given the opportunity to take on more ad hoc projects. Our Development Scheme and Management process will support you in this journey and will be tailored to your skills and preferences. Current team members have developed from similar positions to senior positions within this team.

SKILLS AND EXPERIENCE

We're looking for someone who has:

- Excellent written and verbal communication skills
- Good with numbers - able to spot when something looks wrong, and know what the numbers mean
- Ability to manage own workload and the adaptability to be able to re-prioritise in order to accommodate wider team needs
- Good academic record

CHARACTERISTICS

We're looking for someone who:

- Is keen to learn and develop
- Is enthusiastic and approachable
- Is conscientious
- Has excellent attention to detail
- Is comfortable working with large data sets
- Is able to use initiative

WHY TRP RESEARCH?

TRP Research Ltd is an independent supplier of media measurement, reporting and analysis. We work with broadcasters, programme makers, distributors, government departments, sports organisations, industry bodies and others.



Our in-house Development Scheme will help shape your development within TRP Research and will give you a tailored path towards progression.



You will be entitled to 22.5 days of holiday plus bank holidays and your basic entitlement increases with each year of service.



On successful completion of a minimum 3-month probation period you will also be entitled to Healthcare and Travel Insurance.

HOW TO APPLY

We require you to complete an application form which is available on our careers page. We do not accept CVs.

Please download an application form from our careers page and send your completed form to Rosalie (rprice@trpresearch.com). If you have any questions and would like to receive a copy of the job ad email Rosalie.

Closing date for applications is **Friday 10th May**. TRP Research Ltd is an equal opportunities employer.