

TV DATA RESEARCHER

Salary	£19-22K + benefits, dependent on skills/experience
Location	Taunton, Somerset
Job type	Permanent, will consider full and part time hours.
Working hours	Dependent on successful candidate. We are looking for people to work between 20hrs to 40hrs per week. Additional hours may be required.
Start date	ASAP

Ever followed your favourite TV Show from channel to channel? Curious about TV scheduling? Interested to know more about developments in the Broadcast Industry?

If yes, then join our Data Enrichment team based in Taunton and build a media research career in the South West with TRP Research.

Our Data Enrichment team is growing, and we are looking for people to join us who are passionate about TV, from what shows are being televised to when, and what is happening in the wider industry.

ROLE DESCRIPTION

In this role you will be working with daily broadcast schedules, audience measurement data, onscreen logs and industry sources to identify unique television content. You'll become a content expert who uses these resources to code data such as repeat status, series/episode numbers, and production details, helping both external clients and internal teams generate richer analysis of viewership.

We'll provide all the training you need on the data and methodologies we use. As a result, this role offers great exposure to TV audience research and data inputting techniques.

You'll be working as part of a team to:

- Code content attributes, such as repeat status, series and episode number, and genre, for a set channel list using established sources, such as TV schedules, in-house programme guides, and previous coding.
 - Verifying existing coding and new coding through comparing these sources
 - Spotting coding inaccuracies, and offering an explanation to why and how they originated
 - Preparing data files for loading and checking by senior team members
- Handle external client and internal teams' queries to help them understand why items have been coded as they have
- Track major media events such as premieres or key sporting events that could alter viewing patterns

Our Development Scheme and Management process will support you and be tailored to your skills and preferences so that you can take ownership for projects from start to finish. Current team members have developed from similar entry positions to senior positions within this team.

SKILLS AND EXPERIENCE

We're looking for someone who has the following characteristics:

- Fantastic attention to detail and a focus on accuracy and quality control
- An avid interest in the media and television industry, particularly content and scheduling
- Excellent time management skills in relation to balancing and prioritising a variety of tasks
- Good working knowledge of Excel and other Microsoft applications such as Outlook
- Good academic record



WHY TRP RESEARCH?

TRP Research Ltd is an independent supplier of media measurement, reporting and analysis. We work with broadcasters, programme makers, distributors, government departments, sports organisations, industry bodies and others.



Our in-house Development Scheme will help shape your development within TRP Research and will give you a tailored path towards progression.



You will be entitled to 22.5 days of holiday plus bank holidays and your basic entitlement increases with each year of service.



On successful completion of a minimum 3-month probation period you will also be entitled to Healthcare and Travel Insurance.

HOW TO APPLY

We require you to complete an application form which is available on our careers page. We do not accept CVs.

Please email your completed application form to Rosalie (rprice@trpresearch.com) or let her know if you have any questions and would like to receive a copy of this job ad.

Closing date for applications is **Wednesday 5th June**. TRP Research Ltd is an equal opportunities employer.