

## TV Data researcher

<b>Salary</b>	Starting salary in the region of £17,000
<b>Location</b>	To be agreed, but combination of WFH and Taunton head office
<b>Job type</b>	Fixed term up until December 2021
<b>Working hours</b>	35hrs per week. Additional hours may be required.
<b>Start date</b>	ASAP

**Ever followed your favourite TV Show from channel to channel? Are you always the first to know about new programmes? Interested to know more about developments in the Broadcast Industry?**

If yes, then join our Metadata team based in Taunton and build a media research career in the South West with TRP Research.

Our Metadata team is growing, and we are looking for someone to join us who is passionate about TV, from what shows are being televised to when, and what is happening in the wider industry.

## ROLE DESCRIPTION

In this role, you will be working with onscreen logs, television schedules, and industry sources to identify unique broadcast content, including promotional campaigns and programmes. You'll become an expert who uses these resources to track new releases from first commission to repeat, helping both external clients and internal teams generate richer analysis of viewership. You'll have regular deadlines on a daily, weekly, and monthly basis that reflect the industry's need for the rich, accurate data you'll help produce.

You'll be part of a team that is responsible for:

- Logging and coding information to help broadcasters identify promo campaigns and verifying transmission logs for the broadcast industry
- Identifying new promotional campaigns and sending clips to clients
- Logging and coding Live Sport Events to assist clients to differentiate between the live action viewing figures and the programme figures as a whole
- Code content attributes, such as repeat status, series and episode number, and genre, for a set channel list using established sources, such as TV schedules, in-house programme guides, and previous coding.
- Track major media events such as premieres or key sporting events that could alter viewing patterns
- Working on ad hoc projects
- Answering client queries

## SKILLS AND EXPERIENCE

We're looking for someone who has:

- Fantastic attention to detail & focus on accuracy and quality control
- An interest in media, television and content
- Experience of using the internet for research
- Excellent time management skills, particularly in relation to balancing and prioritising a variety of tasks
- Good working knowledge of Excel and other Microsoft packages such as Outlook
- GCSE English Language and Maths, or equivalent

## WHY TRP RESEARCH?

TRP Research Ltd is an independent supplier of media measurement, reporting and analysis. We work with broadcasters, programme makers, distributors, government departments, sports organisations, industry bodies and others.



Our in-house Development Scheme will help shape your development within TRP Research and will give you a tailored path towards progression.



We encourage you to have a discussion with us about your working from home preference so that a working location agreement can be reached. This might be to work from home or the office, some or all of the time, with a set pattern or more flexibly. Some travel to Taunton will always be required



You will be entitled to 22.5 days of holiday plus bank holidays and your basic entitlement increases with each year of service.



On successful completion of a minimum 3-month probation period you will also be entitled to Healthcare and Travel Insurance.

## HOW TO APPLY

We require you to complete an application form which is available on our careers page. We do not accept CVs.

Please click the “Apply Now” link on our careers page to send us a completed application form, or email [careers@trpresearch.com](mailto:careers@trpresearch.com) if you have any questions and would like to receive a copy of this job ad.

**Closing date** for applications is **Wednesday 14<sup>th</sup> April**. TRP Research Ltd is an equal opportunities employer.

**Please note that due to Covid-19, we are, at the moment, predominantly working from home and will be conducting all our interviews via telephone and video calls.**

**To reduce the spread of COVID -19 and to ensure the safety of our team, we've introduced lateral flow testing for those needing to use the office, in addition to other social preventative measures.**