

SCOTTISH GAELIC MEDIA PANEL RECRUITER - TELEPHONE

Salary	£10 per hour
Location	Home based role
Job type	Temporary, part-time
Working hours	In the region of 35-45 hours over the next 6 week period
Start date	ASAP

Speak Scottish Gaelic fluently? Strong links with the Gaelic community in Scotland? Interested in TV and media? If yes, then apply to join our team at TRP Research. We work with media companies across the UK and Ireland to collect information about viewing habits via weekly and daily surveys.

ROLE DESCRIPTION

We're looking for a Telephone Recruiter with strong personal links to the Scottish Gaelic community and language. The position would be for up to 6 weeks with an immediate start and involves making calls to a group of individuals based in the Western Isles who have said that they are interested in taking part in surveys. You would need to establish whether they would be interested in joining one of two of our research panels dependent on whether they are Gaelic speakers, and then sign them up to the appropriate research panel.

Others in our team have conducted similar calls and have found that they are most successful in the late afternoon, evenings and at weekends, so this role would suit someone looking to work during those times. You will need access to a laptop/computer or device that you can use to open and edit Excel files and access the internet from.

In this role you will be:

- Calling members of the public interested in taking part in surveys, circa 500 telephone calls
- Recruiting them to take part in either in weekly surveys about BBC ALBA and Radio nan Gàidheal or daily surveys about Netflix, Amazon Prime, Apply TV+ and Disney+
- Entering information about the phone calls into an Excel file and an online form

You will be joining a large team, including others who have similar recruiter roles. The remainder of the team is based in Somerset, England and Wales. You'll have contact with the team and will be able to access support as and when you need it during the working day. Full training will be given, and there is potential for a longer-term role within the team if that is of interest.

SKILLS AND EXPERIENCE

We're looking for someone who:

- Is fluent in Scottish Gaelic (written and spoken)
- Has telephone marketing experience, and is a confident communicator on the telephone in English and Scottish Gaelic
- Has strong links with and knowledge of the Scottish Gaelic speaking community, particularly in the Highlands and Islands
- Has experience using Microsoft Excel
- Has strong people skills and is organised and able to work independently and within a team
- Ideally has knowledge of GDPR, but if not training can be given

HOW TO APPLY

To apply, please email your CV to Rosalie careers@trpresearch.com. Please note that due to Covid-19, we are currently conducting all our interviews via telephone and video calls.

Closing date for applications is **Friday 16th July**. TRP Research Ltd is an equal opportunities employer.

